



# CEO LEADERSHIP FORUMS

## BUILDING VALUE WITH A PURPOSE BOOTCAMP



**Unsure You're Focusing On The Right Things To Increase Business Value, For The Near Or Long-Term? Know Your Business Value Is Not Where You Want It To Be?**

A new year and a new economic direction for the country is upon us. Join other recognized Orlando business experts and distinguished speakers from Valencia College where best strategies and tactics for growing your business profitably are explored for 2018 and beyond!

Join us for an intensive program at the Florida GovCon Summit on March 1, 2018 from 9:00am to 12:00 Noon

### **WHAT BUILDS BUSINESS VALUE?**

*Discover What Your Value Drivers are and how to build them. Learn:*

- Nperspective CFO founder **Russell Slappey, CPA**, Grennan Fender's **Geoffrey Gallo, ChFC, CEFP** discuss:
  - What Constitutes The Lion's Share Of Your Valuation Multiple? The Importance Of Creating A System-driven Versus Owner-driven Business
  - What Are YOUR Value Drivers & How To Build Them In An Intensive Interactive Exercise
  - Getting Your Vision Out Of Your Head And On Paper – What It Takes To Execute
  - Talent Attraction and Retention And Its Impact On Your Profit And Loss Statement
- Synergy Wealth Alliance CEO **Chris Bordner, AAMS** facilitates a dynamic discussion with Grennan Fender CPA founder **Jed Grennan CPA** and Watson, Sloane & Johnson Partner, **Jeremy Sloane, JD, LLM** regarding:
  - Not Overpaying! How To Minimize Your Taxes As You Grow in the new tax environment
  - Mitigating Business Risks
    - A Case Study - Is Succession Planning Tied To Your Hiring And Reward Strategy?
    - Is Your "Secret Sauce Protected – Stopping Your Competitive Advantage From Walking Out The Door

**Upgrade** your Florida GovCon Summit 2018 Registration for the greatly discounted fee of \$75 to receive an *Estimate of Value Report* at the workshop.



Click here: [Register for Florida GovCon Summit 2018](#)

Attendee will need to send last 3 years financial statements and latest corporate tax return through our Secure Portal. A CEO Leadership Forum representative will contact you after registration with instructions.

Regardless of your exit timeline, the most attractive companies run in a way that would allow them to sell tomorrow, should the opportunity present itself. Join us for a half-day session, where business value experts will give you and your key employees insights and action steps you can apply to your business immediately.

